

UNIVERSIDADE SALVADOR - UNIFACS

TRANSCRIPT OF RECORDS



ID NUMBER 032131354	NAME MATHEUS COUTINHO LEAL	
COURSE MAJOR COMMUNICATION AND MARKETING		START YEAR ENTRANCE EXAM - 2013.1
		CONCLUSION YEAR 2016.1
ENAD PROGRAM DATE (BEGINNING) -----		
ENAD PROGRAM DATE (FINAL) -----		

PERIOD	CODE OF THE SUBJECT	NAME OF THE SUBJECT	CREDIT HOURS	Nº OF CRED	GRADE	FINAL RESULT
2013.1	ECM002	Organizations Management	60	4	7,2	AM
2013.1	ECM003	Visual Communication	60	4	8,0	AM
2013.1	ECM004	Marketing	60	4	8,4	AM
2013.1	ECM005	Complementary Activities	45	3	-	AC
2013.1	ECM018	Product Development	60	4	7,7	AM
2013.1	ECM051	Communication Theories	60	4	8,2	AM
2013.1	SFG014	Communication	45	3	9,1	AM
*****	*****	*****	*****	****	****	*****
2013.2	ECM008	Organizational Communication	60	4	7,7	AM
2013.2	ECM010	Complementary Activities	60	4	-	AC
2013.2	ECM011	Public Relations Theories and Techniques	60	4	8,3	AM
2013.2	ECM019	Logistics	60	4	7,1	AM
2013.2	ECM039	Image Theories	60	4	8,7	AM
2013.2	ECM028	People Management	60	4	7,5	AM
2013.2	ECM036	Sales Promotion and Merchandising	60	4	8,8	AM
*****	*****	*****	*****	****	****	*****
2014.1	ECM010	Complementary Activities	60	4	-	AC
2014.1	ECM029	Consumer Behavior	60	4	7,1	AM
2014.1	ECM041	Market Research and Public Opinion	60	4	7,2	AM
2014.1	ECM042	Applied Statistics	60	4	8,7	AM
2014.1	ECM043	Cost Management and Pricing	60	4	8,0	AM
2014.1	ECM044	Creativity	60	4	8,7	AM
2014.1	SFG11	Psychology and Behavior	45	3	9,5	AM
2014.1	ECM026	Internship I	75	3	-	AC
*****	*****	*****	*****	****	****	*****
2014.2	ECM010	Complementary Activities	60	4	-	AC
2014.2	SFG004	Art and Culture	45	3	7,5	AM
2014.2	EPP010	Complementary Activities	75	5	-	AC
2014.2	ECM040	Brand Management	60	4	8,7	AM
2014.2	ECM045	Advertising and Marketing	60	4	8,7	AM
2014.2	ECM046	Marketing and Communication Planning	60	4	8,2	AM
2014.2	SFG005	Economic Situation	45	3	8,8	AM
2014.2	SFG012	Health and Quality of Life	45	3	6,3	AM
*****	*****	*****	*****	****	****	*****
2015.1	EAM019	Wholesale and Retail Marketing	60	4	7,4	AM
2015.1	ECM025	International Marketing	60	4	8,2	AM
2015.1	ECM032	Internship II	75	3	-	AC
2015.1	SFG006	Philosophy	45	3	8,8	AM
2015.1	ECM031	Complementary Activities	60	4	-	AC
*****	*****	*****	*****	****	****	*****
2015.2	ECM007	Services and Relationship Marketing	60	4	8,4	AM
2015.2	ECM024	Event Planning and Organization	60	4	7,6	AM
2015.2	ECM033	Experimental Project I	60	4	8,4	AM
2015.2	ECM035	Political Marketing	60	4	9,5	AM
2015.2	ECM047	Digital Communication Technologies	60	4	9,4	AM

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PERIOD	CODE OF THE SUBJECT	NAME OF THE SUBJECT	CREDIT HOURS	Nº OF CRED	GRADE	FINAL RESULT
2015.2	ECM048	Ethics and Applied Law	60	4	8,5	AM
2015.2	ERP036	Media Science	60	4	8,5	AM
2015.2	SFG010	Society, Law and Citizenship	45	3	8,2	AM
*****	*****	*****	*****	****	****	*****
2016.1	SFG002	Introduction to Scientific Work	45	3	8,0	AM
2016.1	SFG009	Entrepreneurship	45	3	8,4	AM
2016.1	ECM016	Business Negotiation	60	4	8,0	AM
2016.1	ECM038	Experimental Project II	60	4	9,4	AM
2016.1	ECM049	Advanced Topics in Communication	60	4	10,0	AM
2016.1	SFG008	Environment and Sustainability	45	3	9,1	AM

TOTAL AMOUNT OF HOURS		PERCENTAGE FULFILLED
REQUIRED 2700	OBTAINED 2700	
		100%

ISSUE DATE
12/7/2016

GLOBAL AVERAGE	PAGE
8,8	2

AP = Approved; AC = Approved by Concept; AF = Approved by Frequency; AM = Approved by Average; AS = Approved in Second Season; CF = Financial Cancellation, DI = Dismissed; ECEm course; IN = Incomplete; IS = Exempt According to Law n.7692; RA = Failed due to Absence; RC = Failed by Concept; RF = Failed by Frequency; RM = Failed by Average; RS = Failed in Second Season, TR = Locking; RA= Failed due to Absence.

Renewal of Recognition according to Ordinance No. 124, of 07/09/2012 published in DOU No. 132 on 07/10/2012.